



Sponsorship Opportunities



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Annual Budget Range

(Pricing in parentheses are total sponsorship amounts over the course of contract duration)

\$500 - \$1,500

- ~~≈ Dugout @ \$500 (\$1,500) Page 4~~
- ≈ Bleacher @ \$600 (\$1,800) Page 9
- ≈ Bleacher @ \$700 (\$2,100) Page 9
- ≈ Pavilion @ \$700 (\$2,100) Page 10
- ≈ Bleacher @ \$750 (\$2,250) Page 9
- ~~≈ Dugout @ \$800 (\$2,400) Page 4~~
- ≈ Bleacher @ \$900 (\$2,700) Page 9
- ~~≈ Dugout @ \$1,000 (\$3,000) Page 4~~
- ≈ Bullpen @ \$1,000 (\$3,000) Page 4
- ≈ Pavilion @ \$1,000 (\$3,000) Page 10
- ~~≈ Dugout @ \$1,500 (\$4,500) Page 4~~
- ≈ Individual Double Play Outfield @ \$1,500 (\$4,500) Page 2
- ≈ Pavilion @ \$1,500 (\$4,500) Page 10

\$2,000 - \$4,000

- ≈ Double Play Infield @ \$2,000 (\$6,000) Page 3

\$5,000 - \$7,500

- ≈ Basketball @ \$5,000 & \$5,400 (\$15,000 & \$27,000) Page 7
- ≈ Health & Fitness @ \$5,000 (\$25,000) Page 10
- ≈ Water – Bridge – Fishing Pond @ \$5,400 (\$27,000) Page 10
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- ≈ Play Ground @ \$5,400 (\$27,000) Page 8
- ≈ Baseball Batting Cages @ \$6,400 (\$32,000) Page 5
- ≈ Splash Pad @ \$6,400 (\$32,000) Page 8
- ≈ Double Play Outfield @ \$7,000 (\$21,000) Page 3
- ≈ Scoreboard Sponsorship @ \$7,400 (\$36,000) Page 4
- ≈ Softball Batting Cages @ \$7,400 (\$37,000) Page 5
- ≈ Soccer Field @ \$7,400 (\$37,000) Page 6

\$8,000 - \$10,000

- ≈ T-Ball Field Naming Rights @ \$8,500 (\$42,500) Page 2

\$11,000 – \$13,500

- ≈ Championship Soccer Field Naming Rights @ \$11,000 (\$55,000) Page 6
- ≈ Softball Field Naming Rights @ \$13,500 (\$67,500) Page 1

14,000 – 20,000

- ≈ Tennis Naming Rights @ \$17,000 (\$85,000) Page 5
- ≈ Baseball Field Naming Rights @ \$18,500 (\$92,500) Page 1
- ≈ Amphitheater Naming Rights @ \$19,500 (\$97,500) Page 9

\$20,000 or More

- ≈ Facility Naming Rights @ \$50,000 (\$250,000) Page 11

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

Baseball Field Naming Rights

Duration: Five years

Availability: Five

Sponsorship Benefits:

- ≈ Sponsor has naming rights to selected baseball field
- ≈ Sponsor name to be displayed in the center position of backstop / or embedded in turf
- ≈ Sponsor name to be displayed on 8' x 64' sign in outfield
- ≈ Sponsor name to be displayed on field foul posts (2)
- ≈ Sponsor name on all baseball schedules and literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Sponsor name permanently displayed as a founding sponsor

Total Five Year Investment @ \$92,500

- Annual Payments: \$18,500 (First Year paid in full, one payment)

Softball Field Naming Rights

Duration: Five years

Availability: Four

Sponsorship Benefits:

- ≈ Sponsor has naming rights to selected softball field
- ≈ Sponsor name to be displayed in the center position of backstop / or embedded in turf
- ≈ Sponsor name to be displayed on 8' x 40' sign in outfield
- ≈ Sponsor name to be displayed on field foul posts (2)
- ≈ Sponsor name on all softball schedules and literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Sponsor name permanently displayed as a founding sponsor

Total Five Year Investment @ \$67,500

- Annual Payments: \$13,500 (First Year paid in full, one payment)



T-Ball Field Naming Rights

Duration: Five years

Availability: Two

Sponsorship Benefits:

- ≈ Sponsor has naming rights to selected T-Ball field
- ≈ Sponsor name to be displayed in the center position of backstop / or embedded in turf
- ≈ Sponsor name to be displayed on sign in outfield
- ≈ Sponsor name to be displayed on field foul posts (2)
- ≈ Sponsor name on all T-Ball schedules and literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Sponsor name permanently displayed as a founding sponsor

Total Five Year Investment @ \$42,500

- Annual Payments: \$8,500 (First Year paid in full, one payment)

Individual Double Play Baseball & Softball Outfield Signage

Duration: Three years

Availability: 105 Individual Baseball Signs - 40 Individual Softball Signs

Sponsorship Benefits:

- ≈ Sponsor name displayed on 5' x 10' signage placed on fencing at individual baseball and/or softball field(s)
- ≈ Individual signs and multi-sign packages are available on a first come, first serve basis:
 - 105 individual baseball signs available (21 per field)
 - 40 individual softball signs available (10 per field)

Total Three Year Investment (1 sign) @ \$4,500

- Annual Payments: \$1,500 (First Year paid in full, one payment)



Double Play Baseball & Softball Outfield Signage

Duration: Three years

Availability: Fifteen - Twenty

Sponsorship Benefits:

- ≈ Sponsor name displayed on 5' x 10' signage placed on fencing at all 5 baseball fields and 8' x 4' signage placed on all 4 softball fields (one sign per field for a total of nine)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ \$21,000

- Annual Payments: \$7,000 (First Year paid in full, one payment)

Double Play Baseball & Softball Backstop (Infield)

Duration: Three years

Availability: Fifteen - Twenty

Sponsorship Benefits:

- ≈ Sponsor name displayed on backstop wall (inside wall) at all 5 baseball fields and 4 softball fields (one sign per field for a total of nine)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ \$6,000

- Annual Payments: \$2,000 (First Year paid in full, one payment)



Dugout Sponsorship

Duration: Three Years

Availability: Eleven

Sponsorship Benefits:

- ≈ Sponsor name to be displayed on Dugouts on chosen field(s)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ Baseball 1 or 2 \$4,500 T-Ball @ \$1,500 Softball 3 or 6 \$3,000 All other @ \$2,400

- Annual Payments: \$1,500 \$500 \$1,000 \$800

Bullpen Sponsorship

Duration: Three years

Availability: Two

Sponsorship Benefits:

- ≈ Sponsor name to be prominently displayed on fencing of bullpen (Baseball field 1 or 2)
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ \$3,000

- Annual Payments: \$1,000 (First Year paid in full, one payment)

Scoreboard Sponsorship

Duration: Five Years

Availability: Two

Sponsorship Benefits:

- ≈ Sponsor name to be displayed on 1/2 of Scoreboard on all Baseball (9' L x 3' H) and Softball fields (7' L x 2-1/2' H)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$36,000

- Annual Payments: \$7,200



Baseball Batting Cage(s)

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has naming rights to all 8 Baseball batting cages
- ≈ Sponsor name to be prominently displayed on building covering cages and signage at the entrance to cages
- ≈ Sponsor name on all schedules and other literature that features the baseball facilities
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$32,000

- Annual Payments: \$6,400 (First Year paid in full, one payment)

Softball Batting Cage(s)

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has naming rights to all 8 Softball batting cages
- ≈ Sponsor name to be prominently displayed on building covering cages and signage at the entrance to cages
- ≈ Sponsor name on all schedules and other literature that features the Softball facilities
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$37,000

- Annual Payments: \$7,400 (First Year paid in full, one payment)



Champion Soccer Field Naming Rights

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has naming rights to championship (Turf) field
- ≈ Sponsor name displayed on large sign in breezeway
- ≈ Sponsor name on all soccer schedules and other literature that features the championship field
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$55,000

- Annual Payments: \$11,000 (First Year paid in full, one payment)

Soccer Field Sponsorship

Duration: Five years

Availability: Four

Sponsorship Benefits:

- ≈ Sponsor name displayed on selected field
- ≈ Sponsor name displayed on large sign in breezeway
- ≈ Sponsor name on all soccer schedules and other literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$37,000

- Annual Payments: \$7,400 (First Year paid in full, one payment)

Soccer Field Sponsorship (Field 5, behind turf field)

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor name displayed on selected field
- ≈ Sponsor name displayed on large sign in breezeway
- ≈ Sponsor name on all soccer schedules and other literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$27,000

- Annual Payments: \$5,400 (First Year paid in full, one payment)



Tennis Facility Naming Rights

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has presenting naming rights of the entire tennis Facility
- ≈ Sponsor name displayed via mesh banner(s) around facility perimeter
- ≈ Sponsor name on all tournament schedules and literature
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Press release to local media outlets announcing sponsorship
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$85,000

- Annual Payments: \$17,000 (First Year paid in full, one payment)

Outdoor Basketball Courts Naming Rights (PENDING)

Duration: Five years or Three Years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor to obtain naming rights to the Outdoor Basketball Courts
- ≈ Sponsor name displayed on signage around perimeter fencing (3 and 5 yr)
- ≈ Sponsor name imbedded in basketball court in at least 2 places (5 yr only)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ \$15,000 - Total Five Year Investment @ \$27,000

- Annual Payments: (3 yr) \$5,000 (First Year paid in full, one payment)
- Annual Payments: (5 yr) \$5,400 (First Year paid in full, one payment)



Playground(s)

Duration: Five years

Availability: Two

Sponsorship Benefits:

- ≈ Sponsor has naming rights to one playground (one located in Softball and two located in Soccer)
- ≈ Sponsor name to be displayed in chosen playground
- ≈ Sponsor name on literature that features the playground facilities
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$27,000

- Annual Payments: \$5,400 (First Year paid in full, one payment)

Splash Pad

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has naming rights to splash pad
- ≈ Sponsor name to be displayed at splash pad entrance
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$32,000

- Annual Payments: \$6,400 (First Year paid in full, one payment)



Amphitheater Naming Rights

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has naming rights to Amphitheater
- ≈ Sponsor name displayed at Amphitheater
- ≈ Sponsor Name/Logo on all advertising and signage for most events at amphitheater
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ VIP seating at public events at amphitheater (where available)
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$97,500

- Annual Payments: \$19,500 (First Year paid in full, one payment)

Bleacher Sponsorship

Duration: Three Years

Availability: Eleven

Sponsorship Benefits:

- ≈ Sponsor name to be displayed on 2 Bleacher posts on chosen field(s)
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ Baseball 1 & 2 \$2,700 T-Ball @ \$2,250 Softball \$1,800 All other @ \$2,100

- Annual Payments: \$900 \$750 \$600 \$700



Water - Bridge & Fishing Pond

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor to obtain naming rights to the fishing pond(s) and pier/dock
- ≈ Sponsor name displayed at entrance and exit of wooden bridge
- ≈ Sponsor name on literature that features the entrance and fishing pond
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$27,000

- Annual Payments: \$5,400 (First Year paid in full, one payment)

Health & Fitness

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor to obtain naming rights to 1.75 mile walking path
- ≈ Sponsor name displayed at walking path entrance, and along trail
- ≈ Sponsor name on literature that features the walking path
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$25,000

- Annual Payments: \$5,000 (First Year paid in full, one payment)

Picnic Pavilion(s)

Duration: Three years

Availability: Nine (3- Small, 4- Medium, 2- Large)

Sponsorship Benefits:

- ≈ Sponsor has naming rights to (one) selected pavilion
- ≈ Sponsor name displayed at selected pavilion
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Three Year Investment @ \$2,100 or \$3,000 or \$4,500
Small (3) Medium (4) Large (2)

- Annual Payments: \$700 \$1,000 \$1,500



Parking Lot

Duration: Five years

Availability: Two

Sponsorship Benefits:

- ≈ Sponsor has naming rights to chosen Broussard Sports Complex's parking lot (Soccer)
- ≈ Sponsor signage at parking lot entrance (Soccer)
- ≈ Sponsor name on schedules and other literature that features parking accommodations and directions, including the Broussard Sports Complex's website
- ≈ Sponsor name displayed on the Broussard Sports Complex's website
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$27,000

- Annual Payments: \$5,400 (First Year paid in full, one payment)

Facility Naming Rights

Duration: Five years

Availability: One

Sponsorship Benefits:

- ≈ Sponsor has presenting naming rights of entire complex Broussard Sports Complex presented by "SPONSOR NAME"
- ≈ Sponsor name displayed at facility Main entrance with monument
- ≈ Sponsor name displayed on walls of admissions entrance
- ≈ Sponsor name on all tournament schedules and literature
- ≈ Link from Broussard Sports Complex's website to sponsor's site
- ≈ Dedication to sponsor on the homepage of Broussard Sports Complex's website
- ≈ Press release to local media outlets announcing partnership
- ≈ Name permanently displayed as a founding sponsor

Total Five Year Investment @ \$250,000

- Annual Payments: \$50,000 (First Year paid in full, one payment)

