

Sponsorship Package



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Amphitheater Sponsor

SPONSORSHIP BENEFITS

- » Sponsor has naming right to amphitheater and all signage erected for the amphitheater
- » Sponsor name on all advertising for all events at the amphitheater
- » VIP seating for all public events
- » Link from Broussard Sports Complex website to sponsor site
- » Press release to local media outlets announcing sponsorship





Baseball Batting Cage

SPONSORSHIP BENEFITS

- » Sponsor has presenting naming rights to all 8 batting cages
- » Sponsor name to be displayed at the entrance to cages
- » Sponsor name on all schedules and other literature that feature the baseball and softball facilities
- » Sponsor name displayed on the Broussard Sports Complex website
- » Press release to local media outlets announcing sponsorship

Baseball/Softball Bleachers

SPONSORSHIP BENEFITS

- » Sponsor name to be displayed on two bleacher posts on chosen field(s)
- » Sponsor name displayed on the Broussard Sports Complex website

Baseball Bullpen

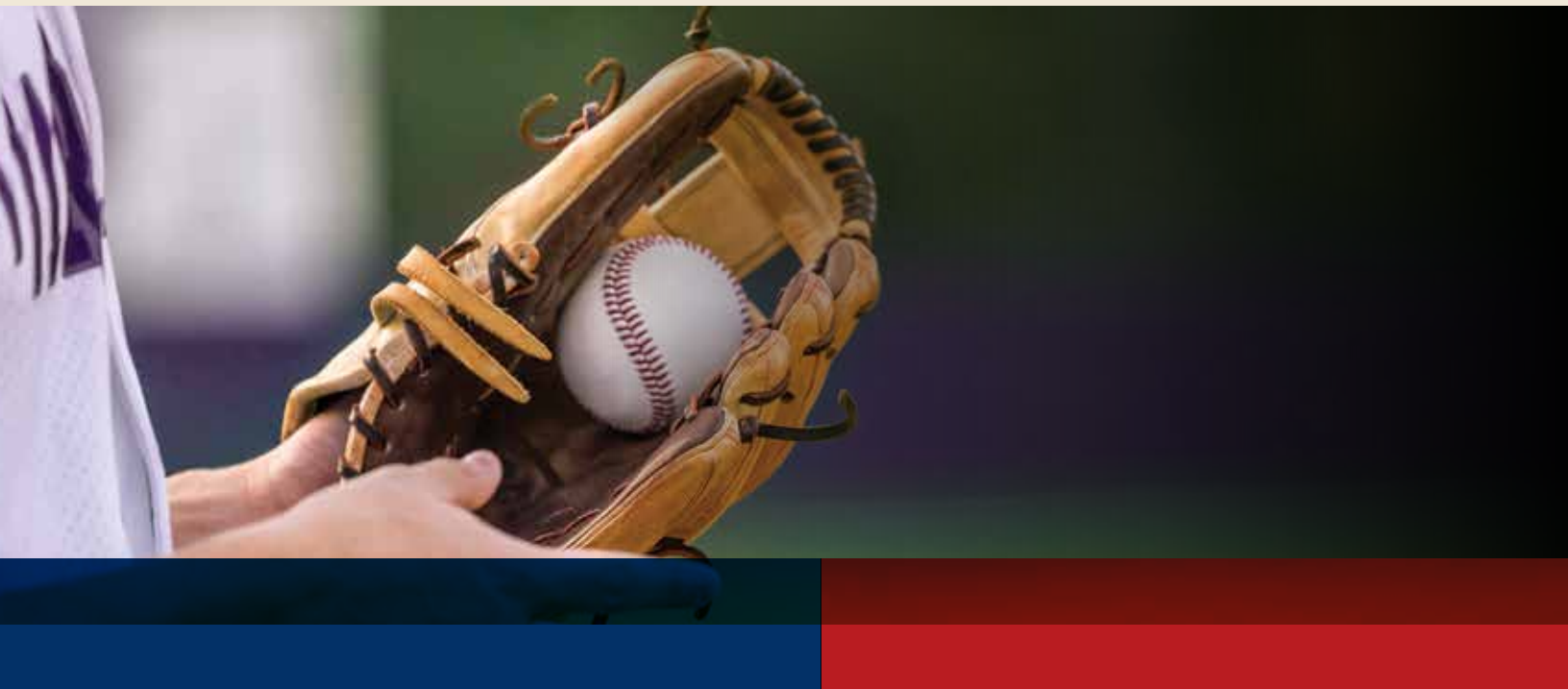
SPONSORSHIP BENEFITS

- » Sponsor name to be prominently displayed on fencing of bullpen (Baseball field 1 or 2)

St. Julien Park is a jewel and has made Broussard a more complete community. Generations will be able to enjoy this exceptional park for years to come, and we could not be more proud to have it.

Mayor Ray Bourque, City of Broussard





Baseball Double Play Infield

SPONSORSHIP BENEFITS

- » Sponsor name displayed on backstop wall (inside wall) at all 5 baseball fields and 4 softball fields (one sign per field for a total of nine)

Baseball Double Play Outfield

SPONSORSHIP BENEFITS

- » Sponsor name displayed on 5-by-10-foot signage placed on fencing at all 5 baseball fields and 8-by-4 foot signage placed on all 4 softball fields (one sign per field for a total of nine)
- » Sponsor name displayed on the Broussard Sports Complex website

Baseball Individual Double Play Outfield

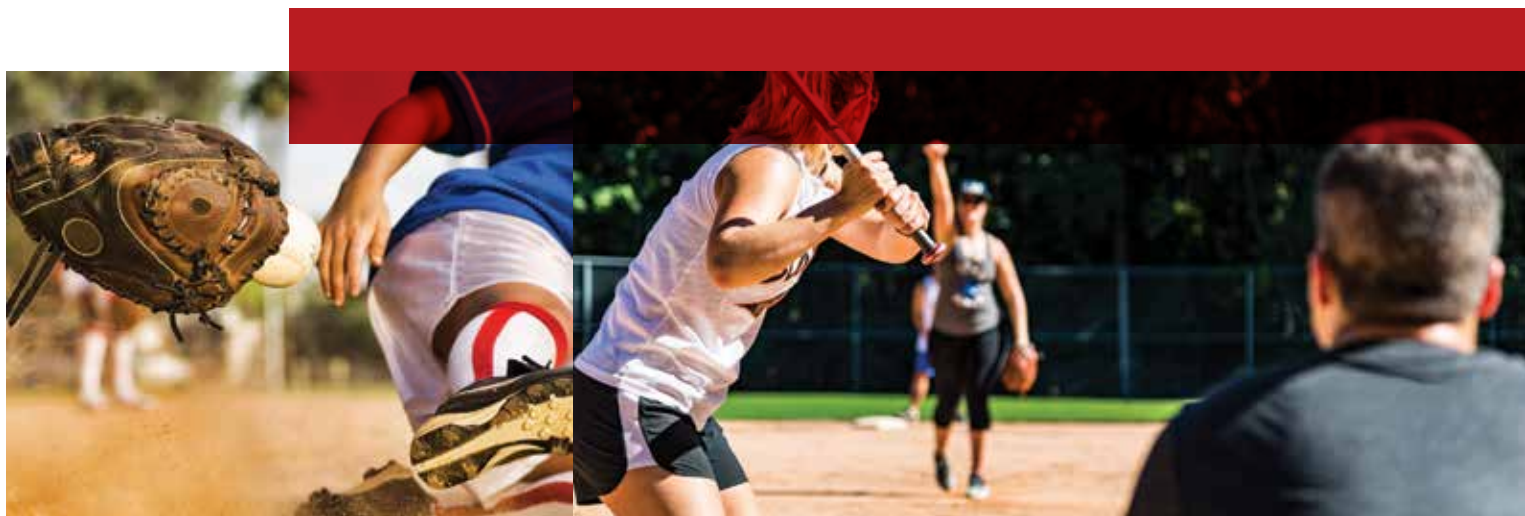
SPONSORSHIP BENEFITS

- » Sponsor name displayed on 5-by-10-foot signage placed on fencing at individual baseball and/or softball field(s)
- » Individual signs and multi-sign packages are available on a first come, first serve basis

Baseball Field Naming Rights

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to selected baseball field
- » Sponsor name to be displayed in the center position of backstop
- » Sponsor name to be displayed on 8-by-64-foot sign in outfield
- » Sponsor name to be displayed on field foul posts (2)
- » Sponsor name on all baseball schedules and literature
- » Sponsor name displayed on the Broussard Sports Complex website



Softball Field Naming Rights

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to selected softball field
- » Sponsor name to be displayed in the center position of backstop
- » Sponsor name to be displayed on 8-by-40-foot sign in outfield
- » Sponsor name to be displayed on field foul posts (2)
- » Sponsor name on all softball schedules and literature
- » Sponsor name displayed on the Broussard Sports Complex website





T-Ball Field Naming Rights

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to selected T-Ball field
- » Sponsor name to be displayed in the center position of backstop
- » Sponsor name to be displayed on sign in the outfield
- » Sponsor name to be displayed on field posts (2)
- » Sponsor name on all T-Ball schedules and literature
- » Sponsor name displayed on the Broussard Sports Complex website





Basketball Court Naming Rights

SPONSORSHIP BENEFITS

- » Sponsor to obtain naming rights to the outdoor basketball courts
- » Sponsor name displayed on signage around perimeter fencing (3 and 5 year)
- » Sponsor name displayed on the Broussard Sports Complex website

Health & Fitness and Walking Trails

SPONSORSHIP BENEFITS

- » Sponsor to obtain naming rights to 1.75-mile walking path
- » Sponsor name displayed at walking path entrance and twice along trail
- » Sponsor name on literature that features the walking path
- » Sponsor name displayed on the Broussard Sports Complex website

Pavilion(s)

SPONSORSHIP BENEFITS

- » Sponsor to obtain naming rights to one selected pavilion
- » Sponsor name displayed at selected pavilion
- » Sponsor name displayed on the Broussard Sports Complex website

Playground(s)

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to one playground (one located in Softball and two located in Soccer)
- » Sponsor name to be displayed in chosen playground
- » Sponsor name on literature that features the playground facilities
- » Sponsor name displayed on the Broussard Sports Complex website







Soccer Field – Champion

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to championship field
- » Sponsor name displayed on large sign in breezeway
- » Sponsor name on all soccer schedules and other literature that feature the championship field
- » Sponsor name displayed on the Broussard Sports Complex website



Soccer Field – Large

SPONSORSHIP BENEFITS

- » Sponsor name displayed on selected field
- » Sponsor name displayed on large sign in breezeway
- » Sponsor name on all soccer schedules and other literature
- » Sponsor name displayed on the Broussard Sports Complex website

Soccer Field – Small

SPONSORSHIP BENEFITS

- » Sponsor name displayed on selected field
- » Sponsor name displayed on large sign in breezeway
- » Sponsor name on all soccer schedules and other literature
- » Sponsor name displayed on the Broussard Sports Complex website

Splash Pad

SPONSORSHIP BENEFITS

- » Sponsor has naming rights to splash pad
- » Sponsor name to be displayed at splash pad entrance
- » Sponsor name displayed on the Broussard Sports Complex website

Tennis Facility Naming Rights

SPONSORSHIP BENEFITS

- » Sponsor has presenting naming rights of the entire tennis facility
- » Sponsor name displayed via mesh banner(s) around facility perimeter
- » Sponsor name on all tournament schedules and literature
- » Sponsor name displayed on the Broussard Sports Complex website
- » Press release to local media outlets announcing sponsorship

Water, Bridge & Fishing Pond

SPONSORSHIP BENEFITS

- » Sponsor to obtain naming rights to the fishing pond and pier/deck
- » Sponsor name to be displayed at the entrance and exit of wooden bridge
- » Sponsor name on literature that features the entrance and fishing pond
- » Sponsor name displayed on the Broussard Sports Complex website





broussardsportscomplex.com
337-330-2649